



Steve Barth

Multimedia / Web / Graphic Designer

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www.mmsd1.com

education:

Associate of Applied Science Degree in Multimedia

Diploma in Specialized Web Design

Platt College, San Diego, CA



Highly skilled in: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, Constant Contact

experience:



Pinecrest Mills, Inc. Graphic Designer 1997-2000

Poway, CA

- Responsible for design and production of artwork. ■ Hired, trained, and supervised new graphic designers.
- Clients: Cobra Golf, MGM Grand, Quiksilver, Ritz-Carlton, Rusty, Taylor Made, over 7,000 Country Clubs worldwide, and even the FBI.



RockReef Publishing House Graphic Designer 2000-2002

San Diego, CA

- Created corporate logo. ■ Designed cover art and layout for internationally distributed books and calendars: Oceans the Photography of Sean Davey, Saltwater Flavor, Sol Carvings the History of Surfing in San Diego, Wind & Wings The History of Soaring in San Diego, "The Women's Best Friend Calendar", and the popular "RockReef Swimsuit Calendar".

[of note] Wind & Wings won the 2001 Joseph C. Lincoln award.



Trinity Products, Inc. Production/Graphic Designer 2002-2003

San Marcos, CA

- Developed artwork for screen printed t-shirts. ■ Managed design, color separation, and film output for production. Clients: Coca-Cola, Major League Baseball, National Football League, World Wrestling Entertainment, and Wildlife Designs.
- Produced multi-paged catalogs showcasing Trinity Products. [of note] Trinity designs and produces 90% of World Wrestling Entertainment's merchandise.



Jewish Family Service of San Diego Design & Project Coordinator 2003-2005

Encinitas, CA

- Responsible for designing and coordinating all marketing materials from concept to completion. ■ Oversaw production of printing process. ■ Produced project budgets for all phases of production. ■ Redesigned and maintained corporate website.
- Developed a secure online donation process. [of note] Received the National Kovad Award for outstanding design.



Colliers International Senior Graphic Designer 2005-present

Carlsbad, CA

- Managed all design and marketing for over 250 North County San Diego commercial real estate properties.
- Implemented new email marketing strategy utilizing Constant Contact. ■ Continually won new business producing high-end materials within tight deadlines. ■ Produced property websites from concept. ■ Created Google AdWords campaigns increasing website traffic 300%. ■ Received MVP of Marketing Award and 35 nominations for Circle of Excellence Award. [of note] Commercial Property Executive Magazine ranked Colliers International as the top U.S. real estate company in the world. Locally, Colliers professionals serve clients throughout San Diego with 3 offices and 80 professionals.



MasterMind Media Freelance Designer 1997-present

Vista, CA

- For complete online portfolio visit www.mmsd1.com

references : available upon request