



San Diego, CA

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Objective

I am interested in an opportunity to develop my career further with a challenging position that requires a high level of strategic web and graphic design project management

Highlights

Award winning design talent | Experienced, innovative marketing professional
Received "MVP of Marketing Award" for efficient project management

expert knowledge in

Adobe Creative Suite	Email Marketing
Constant Contact	SEO
HTML	Social Media

[Continue for Steve Barth's experience >>](#)

Experience

Senior Web & Graphic Designer

Colliers International, 2005-Present

Manage marketing for over 300 commercial properties | Implemented new email marketing strategy | Produce high-end materials within tight deadlines resulting in consistent new business | Concept creation for over 15 websites | Created Google AdWords campaigns increasing website traffic 300% | Trained and supervised junior designers | Edit copy for quarterly newsletters | Oversee regional corporate websites | Negotiate pricing with multiple vendors | Developed social media tactic and integrated into websites | Tracked and analyzed marketing campaigns | Consistently met deadlines with multiple projects occurring

Design & Project Coordinator

JFS of San Diego, 2003-2005

Redesigned and maintained corporate website | Developed a secure online donation process | Produced and maintained budgets | Received "National Kovad Award" for outstanding design | Developed and edited copy for company newsletter | Oversaw development and coordination of direct mail programs | Supervised printing production process | Created fundraising event print collateral | Assisted manager in annual marketing plan

Production Graphic Designer

Trinity Products, 2002-2003

Produced multiple logo designs and numerous catalogs | Managed design, color separation, and film output for production | Successfully developed project production schedules to achieve target timelines

Graphic Designer

RockReef Publishing, 2000-2002

Designed corporate website layout and graphics | Executed music network division interface design | Created corporate logo | Strengthened cover art and layout product design | Administered print coordination

Graphic Designer

Pinecrest Mills, 1997-2000

Designed ideal colorways for product series | Hired, trained, and supervised new graphic designers | Coordinated print production of marketing collateral | Designed and managed production of artwork

Education

Platt College, San Diego, CA

2001

Associate of Applied Science in Multimedia, Specialized Web Design